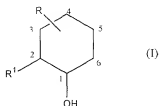
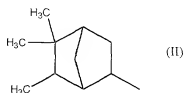


WHAT IS CLAIMED IS:

1. An antibacterial composition comprising a compound of formula I



wherein R is a residue of formula II



and

R is located at position 2, 3, or 6, and R¹ is hydrogen;
or

R is located at position 4, and R¹ is hydrogen or methoxy;
or

R is located at position 5, and R¹ is methoxy.

2. A composition according to claim 1, wherein the compound is 2-methoxy-4-(5,5,6-trimethylbicyclo[2.2.1]hept-2-yl)cyclohexan-1-ol.

3. A composition according to claim 1, wherein the compound is 3-(5,5,6-trimethylbicyclo[2.2.1]hept-2-yl)cyclohexan-1-ol.

4. A composition according to claim 1, wherein the compound is 2-methoxy-5-(5,5,6-trimethylbicyclo[2.2.1]hept-2-yl)cyclohexan-1-ol.

5. A composition according to claim 1 comprising from about 0.1 to about 1% by weight of the compound.

6. A composition according to claim 1 comprising from about 0.3 to about 0.6% by weight of the compound.

7. A composition according to claim 1 further comprising 3,7,11-trimethyl-2,6,10-dodecatrien-1-ol.

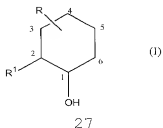
8. A composition according to claim 1 comprising a perfume, about 10 to about 80 % by weight of which perfume is composed of a compound of formula I.

9. A composition according to claim 1 comprising a perfume, about 10 to about 80 % by weight of which perfume is composed of a compound of formula I, and wherein the compound is the only antibacterial agent in the composition.

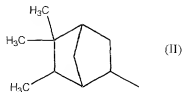
10. A composition according to claim 1 comprising a perfume, about 10 to about 80 % by weight of which perfume is composed of a compound of formula I, and from about 5 to about 50 % by weight of the composition is 3,7,11-trimethyl-2,6,10-dodecatrien-1-ol.

11. A composition according to claim 1 further comprising an ingredient selected from the group consisting of water, dipropylene glycol, propylene glycol, and combinations thereof.

12. A personal care product comprising a compound of formula I



wherein R is a residue of formula II



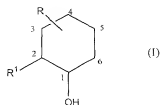
and

R is located at position 2, 3, or 6, and R¹ is hydrogen;
or

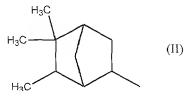
R is located at position 4, and R¹ is hydrogen or methoxy;
or

R is located at position 5, and R¹ is methoxy.

13. A malodor inhibiting product comprising a
compound of formula I



wherein R is a residue of formula II



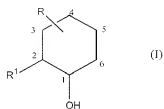
and

R is located at position 2, 3, or 6, and R¹ is hydrogen;
or

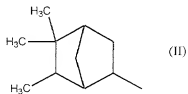
R is located at position 4, and R¹ is hydrogen or methoxy;
or

R is located at position 5, and R¹ is methoxy.

14. An acne inhibiting product comprising a compound of formula I



wherein R is a residue of formula II



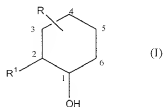
and

R is located at position 2, 3, or 6, and R¹ is hydrogen;
or

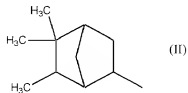
R is located at position 4, and R¹ is hydrogen or methoxy;
or

R is located at position 5, and R¹ is methoxy.

15. A deodorant and/or antiperspirant product comprising a compound of formula I



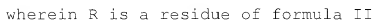
wherein R is a residue of formula II



α	β	γ	δ	ϵ	ζ	η	θ	ι	κ	λ	μ	ν	ξ	\omicron	π	ρ	σ	τ	υ	ϕ	χ	ψ	ω
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24

R is located at position 5, and R¹ is methoxy.

a) admixing a personal care product with a perfume and a compound of formula I



R is located at position 5, and R¹ is methoxy.

30

ol to the personal care product independently of the perfume.

18. A method according to claim 16 wherein the compound of formula I is admixed with the personal care product independently of the perfume.